



Registration Deadline: May 26, 2017

What is Best Places to Work in Maine?

Best Places to Work in Maine is a survey competition to determine which participants are the best employers. The process is managed by Best Companies Group and winners are published in *Mainebiz* and celebrated at an awards event.

What is Best Companies Group (BCG)?

Best Companies Group is an independent research firm specializing in identifying and recognizing great places to work. BCG manages programs worldwide, including the US, Canada and the UK.

Why participate?

By participating you can find out if you are one of the state's best employers! It can also result in significant organizational benefits for entrants:

1) Heightened Company Pride: If your company appears on the list, it could improve employee morale and retention.

2) Public Relations and Marketing Advantage:

Companies can use the distinction to enhance recruiting efforts, increase the value of general marketing and improve reputations.

3) The Employee Feedback Report:

Companies can pay as little as \$715 to participate! They will also receive their Employee Feedback Report detailing employee responses along with Maine employee and employer benchmark reports.

Who can participate?

- For-profits, not-for-profits or government entities
 - Publicly or privately held businesses
 - Companies with a facility in Maine
 - Companies with 15+ full- and/or part-time permanent* employees working in Maine
 - Companies in business a minimum of 1 year
- *See Eligibility on website for description of 'permanent'*

Assessment Description

The process includes 2 surveys to gather detailed data about each participating company. BCG conducts the surveys, analyzes the data and determines the winners and rankings.

Part I – Employer Benefits & Policies

Questionnaire: The employer completes an online survey, detailing company policies, practices, benefits and demographics.

Part II – Employee Engagement & Satisfaction

Survey: Employees complete a survey of in-depth statements using a scale of 5 points ranging from “Agree Strongly” to “Disagree Strongly.” The survey also includes 7 demographic and 2 open-ended questions. It can be given online or by paper, if a full company employee email list is not available.

What does it cost?

# of ME Employees	# Employees Surveyed	Online Fee ⁽¹⁾	Paper Fee ⁽¹⁾
15-24	All	\$715	\$945
25-99	All	\$740	\$1,115
100-199	All	\$840	\$1,345
200-499	Up to 250 ⁽²⁾	\$890	\$1,475
500-2499	350 ⁽²⁾	\$960	\$1,645
2500+	400 ⁽²⁾	\$1,000	\$1,840

1) See Assessment Process on website to learn about this email-based survey before selecting the online option. Fees are non-refundable. 2) Employees are randomly selected.

Announcing & Recognizing the Winners!

The contact at each company is notified of their status prior to the release of the winner rankings at an event on October 10. The top winners in each size category are also published in *Mainebiz*. Non-winning companies are not publicly revealed.

For more information or to register visit the website below or call 1-877-455-2159 x3271.

www.BestPlacesToWorkME.com

Brought to you by: Society for Human Resource Management (SHRM) – Maine State Council in partnership with *Mainebiz*, the Maine State Chamber of Commerce, Maine HR Convention and Best Companies Group.